Request for Qualifications

November 17, 2026

Yakama Nation Fisheries, Request for Qualifications

Video Production Crew

OVERVIEW

The Yakama Nation is a federally recognized Indian tribe pursuant to the Treaty of Walla Walla, June 9, 1855 (12 Stat. 951). As set forth in the Treaty of 1855, other federal statutes, and court decisions, the Yakama Nation holds reserved rights and responsibilities as a co-manager of fisheries in the Columbia River Basin. The Yakama Nation uses its authorities under the Comprehensive Environmental Recovery and Compensation Liability Act (CERCLA) to participate in the cleanup and restoration of hazardous waste sites in the Columbia River Basin. Yakama Nation's work and actions are focused on a clean and productive Columbia River that sustains the cultural practices of Yakama members and improves life for our neighbors and future generations.

Yakama Nation Fisheries (YNF) is tasked with the removal and disposal of garbage and waste material from the Lyle Falls (Klickitat Falls Tribal Fishing Area) area in Klickitat County, Washington and along an approximately 12-mile reach of the Yakima River between Parker and Zillah, Washington. YNF's involvement at these sites includes technical, legal, and policy activities related to response and natural resource damage actions. Due to the complexity and significance of this work, YNF is seeking a qualified videographer to document the clean-up process and tell the story of these efforts, including the cultural, environmental, and community aspects. Contracted videography services will support public engagement, outreach, and project documentation throughout the duration of the work.

The Yakama Nation is seeking qualifications from a video production crew to provide videography and video production services that document and support YNF's clean-up work along the Yakima and Klickitat Rivers. Responses to this RFQ will be reviewed to establish one or more videography support contracts. This RFQ will remain valid for contracting purposes for up to 36 months. The Yakama Nation will review the response to this RFQ to establish a videography services contract. This RFQ will be considered viable for contracting purposes extending over 36 months.

Scope of Work

The contractor shall be available to provide on-call services for the length of the contract (generally 1 to 3 years). Work schedules, budgets, and deadlines for deliverables will be discussed and agreed upon through task orders. Payment will be made on a cost reimbursement basis. Travel will be required for site research, coordination meetings, briefings, filming, interviewing, and outreach support activities.

Required Services

- Concept development
- Coordination with Yakama Nations drone operators
- Coordination with Yakama Nations cultural experts and outreach staff
- On-site video recording and capture of supplemental footage
- Location scouting and coordination meetings
- Script development and narration support
- Post-production, editing, and final video delivery

Work Deliverables

Deliverables will be determined throughout the contract period as support needs are identified. Deliverables will be submitted in formats agreed to by Yakama Nation Fisheries and will generally include electronic versions. Submittals will be the sole property of the Yakama Nation, and no information will be released to other parties without express written permission. Examples of the type of deliverables to be expected are listed below.

- A story video documenting the clean-up project from start to finish
- Tells the story of the cultural significance of the areas and the importance of the work, including how it supports future prevention and stewardship
- Includes before and after footage of clean-up area
- Presentation and delivery of the final story video

QUALIFICATIONS PACKAGE GUIDELINES

Firms submitting qualifications packages should have the ability to successfully complete work deliverables. Firms should have experience working with Tribes and should have drone, video, and editing experience. Project scope of work, budget, and schedules will be developed in cooperation with the selected firms. Yakama Nation will not pay any costs associated with developing the qualifications package or negotiating any contract that may be awarded post response to this RFQ.

This RFQ document can be accessed on the YNF website link Yakama Nation Fisheries | Yakama Nation Fisheries.

The qualifications package should be no more than 5 pages, excluding resumes and attachments. The package must include: a proposed work team structure and internal controls; experience within the past five years related to the work elements and deliverables described herein, including key staff assigned to the work; resumes of principal(s) and key work team members highlighting relevant experience within the past five years; examples of relevant video work (links or attachments); a rates and fees schedule; and references from three to five clients. If the qualifications package includes these required items, it will be evaluated using the criteria in Attachment 1.

- Qualifications packages should be e-mailed to: Natalie Swan, swan@yakamafish-nsn.gov.
- Qualifications packages received after December 18, 2026, 5:00 pm, may not be considered.

Attachment 1: Evaluation Criteria

Qualification package response will be evaluated using the following criteria, each criterion will be weighted equally.

1. Experience working with Yakama Nation or other federally recognized tribes, including culturally appropriate storytelling and collaboration.
2. Experience producing professional video content for web and digital platforms; familiarity with visual design principles is preferred.
3. Experience supporting media efforts through video, including documentation of press events, public meetings, or outreach activities.
4. Experience collaborating on communication goals and translating them into effective visual storytelling.
5. Experience developing clear narrative themes and story framing for video projects.
6. Experience creating strategic video content that conveys key messages through visuals, interviews, and narration.
7. Experience in development and deployment of public engagement and community outreach plans and schedules.
8. Experience producing videos that support public engagement and community outreach efforts.